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Giving And Living Exhibition

Date : 14-17 January 2018 Why visit A few hours that will set you up for a successful year. The huge numbers of buyers who come to this show every year are pressed for time – but they realise that attendance puts them at the forefront of the latest trends for a whole 12 months. In just a few hours you'll get a real sense of which way the market is moving, what's likely to sell best in 2018, and grab the best ideas while they're still fresh. It's also a great opportunity to get the stock you need for Valentine's Day, Mother's Day, Easter and the Summer season. Giving & Living is the first trade show of the year that I attend and I usually do 90% of my business at the show. It is the first chance to see new products laid out in a way that is easy to deal with the exhibitors without being pressured by too many people crowded in too small a space. "LAURA HUXTABLE-WHITE, AVON BEACH LIMITED Meeting your customers' needs Customers want what's fresh and unusual – so you need to snap up the latest ideas, styles and innovations before they lose their novelty. However, getting all your information from reps, or attempting to follow what's new by browsing the internet, leaves you with only part of the picture. Attending the show gives you the vital advantage of physically picking things up, seeing how they are made, evaluating the packaging, and really gauging the quality – much better than taking someone else's word for it or looking at small photographs on the web. There's also no substitute for meeting people face to face – you'll almost certainly get better terms and superior service if you've taken the time to build a proper relationship with them. Finally, the experience, while extremely productive, is also an enjoyably sociable one. How to find the venue Westpoint Exhibition Centre Exeter EX5 1DJ It is easy to get to Westpoint: By Road: Westpoint Exhibition Centre is located just one mile from the M5 Junction 30. The venue is located on Sidmouth Road with postcode EX5 1DJ. By Rail: enquiries tel: 08457 484950. An hourly service runs to Exeter from London Waterloo. By Air: Flying to the show. Exeter airport is located just three miles away. Click here to see if your local airport connects.

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